ENGLISH

Botanika Bharat
BOTONICAL GOODS SUPPLIER

BOTANIKA BHARAT LLP

— Let's Grow Together

FRANCHISE PARTNER BLUEPRINT

Retail & stockist paths · simple terms · compare before you sign

12+ countries export network
GLOBAL REACH

500+ clusters farmer network
SOURCE STRENGTH

Zero royalty fees
PARTNER FRIENDLY

Shop + bulk buyers
TWO PARTNER FORMATS

CONFIDENTIAL — FOR SERIOUS PARTNER DISCUSSION ONLY. INSIDE PAGES MIX MARKETING, EXAMPLES, AND COMPARISON IDEAS. NOTHING HERE REPLACES A SIGNED AGREEMENT OR INVOICE. RESULTS ALWAYS DEPEND ON YOUR MARKET AND YOUR WORK.

INDEX

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Read top to bottom: each step matches a page in this PDF. Simple map — same order every time (left-aligned flow).

DOCUMENT JOURNEY

Who we are → why partner → example maths → market → compare brands → licences → products → questions → next step

13 PAGES

Note: Page numbers are a guide only. Money, prices, area, and support are **never** fixed by this PDF alone — only by your **signed agreement** and official papers. What you earn depends on **your market, season, and hard work**.

ABOUT COMPANY

Who we are · Rudrapur HQ · plain words for busy shop owners

STRAIGHT TALK FOR PARTNERS WHO RUN SHOPS OR SUPPLY BULK BUYERS

Botanika Bharat LLP works from **Rudrapur, Uttarakhand**. We are active in **export and bulk food trade** — spices, grains, frozen lines, and more — with paperwork and quality checks that serious buyers ask for. For franchise partners, the focus is **IQF frozen matar (peas)** and **frozen sweet corn**: steady supply story, batch-wise lab route, and **Certificate of Inspection (COI)** when the batch clears — **format as per programme and agreement** *.

Two ways to partner (idea — details only on signed paper): Format A — retail shop: walk-in customers, many small packs, full shop flow. **Format B — stockist / wholesale:** bigger volumes toward hotels, restaurants, caterers (HoReCa). Software and stock flow can differ by format; **exact scope = your agreement**.

We do **not** take a % cut on your sales in our programme **design** * when the agreement says so. Yearly renewal is discussed as a **flat fee** (often talked as **₹25,000/year**) — **no hidden royalty line** in that story * — but **only the signed agreement and invoice** count. **Your** rent, power, staff, and cold room are **your** business costs. **Your** profit still depends on **local demand, pricing you choose, and how hard you work**.

Why Rudrapur and why export-grade thinking for a local shop? Our team sits in **Uttarakhand** with a habit of **documentation, batch trace, and repeat supply** — the same habits that export buyers ask for also help you when a **hotel chef** or a **bulk buyer** wants a straight answer on quality. That does **not** mean every street customer reads COI; it means **you** can stand taller when serious buyers compare you with random mandi bags.

How we see the partner journey: you start with **two fast-moving frozen lines** (peas and sweet corn) so your freezer and counter learn the rhythm. When cash flow and trust build, you can ask for **more SKUs** from our wider basket (spices, grains, other IQF) — **stock, MOQ, and price always on fresh quote** *; nothing is forced in one day. Some weeks will be busy, some slow; that is normal in food — we do **not** promise a line outside your door from day one.

Day-to-day honesty: apps and big websites will **always** run discounts; mandi rates will **always** move. Our side tries to give you a **calmer buy story on paper** * for the core two products so you can plan — you still compare **live rates** on your phone and fix your **sell price** yourself. If something in this note feels unclear, ask the team to point to the **same line in the draft agreement** — verbal talk alone is not enough for either side.

- **Cold chain:** export-style freshness needs serious freezer / blast capacity — **size and standard as per agreement**, not this PDF.
- **Training:** long onboarding at HQ is discussed for the **opening team**; extra staff later may have a **nominal training fee cap** * — travel/stay **normally yours** *.
- **Credit:** if offered, limit and days are **decided case by case**; security instrument (e.g. cheque) and cycle length **only as per agreement** — not promised here.
- **Licences & bills:** we expect you to run **GST / FSSAI / local rules** as applicable in your state; we show our company papers when you ask — **verify on government portals** with your CA.
- **Area & channel:** protection radius, online sales, and HoReCa rules are **written clauses** * — do not assume from a map in a slide alone.
- **Claims & returns:** frozen goods need **quick check on arrival**; time limits and photo proof follow **SOP in agreement** — read before first truck reaches you.

WHY TO CHOOSE US

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Frozen matar & sweet corn — written in **easy English**. We show typical market noise next to our **programme idea. Nothing here is a promise.** Real numbers = **your agreement + invoice + your market + your effort.**

If you passed 10th or run a family shop — you can still read this and decide calmly.

Across India, **frozen matar** and **frozen sweet corn** move all year — kirana, apps, hotels, caterers. Many schemes hurt partners when **buy price jumps every week**, when they are **locked in one channel only**, or when the brand takes **a cut on every bill**.

Our programme idea (when agreement says so): you get a **clear supply line** on peas and corn with **IQF / export-style discipline** — not random cold bags. This deck holds a **₹75/kg floor** on the **1 kg retail pack** for **both** frozen peas and sweet corn — we do **not** show classroom retail below that. **HoReCa / bulk** is often discussed as **₹68/kg (5 kg)** and **₹58/kg (35 kg)** plus **₹3/kg delivery** on the 35 kg bag *; **1 kg & 5 kg** are often discussed with **free delivery** * — **you still choose** what you charge locally. Renewal is talked as **₹25,000/year flat — no % royalty on your sales** in this design * — **only your signed papers fix this.** You can work **retail + bulk + HoReCa** in one story * where the agreement allows.

- ✓ **Street price (rough band — check your city):** peas often **₹120–₹190/kg** retail; corn often **₹120–₹180/kg** — changes by brand and week.
- ✓ **Wholesale band (rough):** many places **₹90–₹140/kg** — moves with season.
- ✓ **Programme supply idea (agreement): 1 kg retail path** — both SKUs often discussed at **₹75/kg** (floor in this deck) * · **5 kg HoReCa / bulk — ₹68/kg** * · **35 kg bulk — ₹58/kg** + **₹3/kg delivery** * · **Free delivery** on **1 kg & 5 kg** * — **export-grade IQF story**. Lab check → **COI per batch** when batch passes (as per programme *).
- ✓ **Two partner shapes: Retail shop** (walk-in, shelf sale) vs **Stockist / bulk** (hotels, restaurants, big bags) — **software level differs**; agreement defines yours.
- ✓ **Money & trust** * Credit, if any, is **by tier and performance**; backing and **7–15 day style cycles** are meeting-room talk — **not fixed by this PDF**. Renewal **₹25,000/year idea — no % on sales** in programme **design** *.
- ✓ **Your site, your bills:** blast + deep freezer capacity, rent, power — **you arrange and pay** * as per agreement.
- ✓ **Training:** long opening training at **Rudrapur HQ** for first team *; new hires later may have a **small fee cap** *; **travel & stay** normally **yours** *.
- ✓ **System tools (idea — product can change):** controlled store access, **OTP** on sensitive edits, dispatch / receive steps in system — helps **tighten control**; **does not replace** honest staff or daily stock check.

TOPIC	BOTANIKA BHARAT LLP	MANY OTHER SCHEMES (TYPICAL)	YOUR GAIN WITH US
1 kg retail pack (programme) *	Both peas & sweet corn — ₹75/kg floor in this deck's classroom story *	Peas often ₹120–₹190/kg; corn often ₹120–₹180/kg in shops	Big gap for your shop margin
HoReCa / bulk packs & freight *	5 kg @ ₹68/kg · 35 kg @ ₹58/kg + ₹3/kg delivery on 35 kg · free delivery on 1 kg & 5 kg *	Wide bulk bands; many setups add ~₹10/kg freight style on all pack sizes *	Illustrative 35 kg lot: ₹105 freight vs ~₹350 at ₹10/kg — ~₹245 classroom gap *
Quality vs market packs	Export-style IQF standard under programme	Mixed grades; basic cold chain	Customer trusts taste & look
Batch documentation (USP)	Lab testing → COI (Certificate of Inspection) after clearance, per batch — traceable file for B2B / HoReCa *	Often retail pack only; limited batch paper in many channels *	You pitch serious quality culture, not only price *
Price style	Programme-side calm on buy * — not only daily mandi mood	Retail & bulk rates chase market weekly	Easier to plan *
% on your sales	0% royalty on turnover in programme design *	Royalty / revenue share common	More of your sale stays with you *
Channels	Retail + wholesale + HoReCa together *	Usually one channel locked	More doors to try *
Yearly renewal	₹25,000/year — flat fee idea * (no % on sales in this story)	Unclear hikes; extra heads	Easier to budget *
Partner pack (agreement)	Blast / cold plan, Rudrapur HQ training window, area idea, credit / PDC style terms * — VC refreshers for team when programme offers *	Rarely all in one place	One place to read rules *

** All ₹ here = **compare only**. Market moves daily. Programme pack ladder, delivery rules, ₹25k renewal & "fixed" = **only if agreement + invoice** say so. ** PDC, blast, training, area = **agreement only** — not full rule.*

Read: Table + mind-map numbers help you think — **not** a contract. Real buy/sell = **invoice + signed agreement**. Open-market can be higher or lower any day.

YOUR PROFIT — ONE GLANCE

You choose Botanika
We plan for your pocket — simple frozen matar & corn franchise

Frozen matar (peas)
₹75 / kg (1 kg retail path) *

- 1 kg shop pack — ₹75/kg floor in this deck *
- 5 kg HoReCa / bulk — ₹68/kg *
- 35 kg bulk bag — ₹58/kg + ₹3/kg delivery *
- Free delivery on 1 kg & 5 kg * · many others show ~₹10/kg freight on all sizes *

ONE 35 KG LOT — FREIGHT ONLY *	
Our story (35 × ₹3)	₹105
Typical ~₹10/kg style	~₹350
You keep ~₹245 (classroom)	

Open kirana / app often ₹120–₹190/kg — verify live *

Frozen sweet corn
₹75 / kg (1 kg retail path) *

- 1 kg shop pack — ₹75/kg floor in this deck *
- 5 kg HoReCa / bulk — ₹68/kg *
- 35 kg bulk bag — ₹58/kg + ₹3/kg delivery *
- Free delivery on 1 kg & 5 kg * · many others show ~₹10/kg freight on all sizes *

ONE 35 KG LOT — FREIGHT ONLY *	
Our story (35 × ₹3)	₹105
Typical ~₹10/kg style	~₹350
You keep ~₹245 (classroom)	

Open kirana / app often ₹120–₹180/kg — verify live *

Programme buy idea · IQF story · batch lab + COI
Calmer buy side than only mandi mood * — lab-tested batches → COI when batch passes * — retail, bulk & HoReCa *.

0% on sales * · ₹25k/yr idea * · retail + bulk + HoReCa *
Renewal = flat fee story * — not a % of your bills *. Blast / HQ / area / credit — only agreement.

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EXAMPLE MATHS — NOT A PROMISE

Below is a **classroom-style sum** so you see how margin can work. **Every ₹ depends on today's market, your invoice, rent, power, and how hard you sell.** We do **not** guarantee volume, price, or profit.

USE THIS PAGE TO TALK WITH YOUR FAMILY AND CA — NOT AS A TARGET WE OWE YOU

How you can earn (simple idea): when shop price is **attractive** (this deck uses a **₹75/kg floor** on the **1 kg retail** path for **both** peas and corn *), more walk-ins may try the product — **still depends on your location and service. Low software load** (idea) can mean **less accountant time** — your CA confirms. **Stock alerts** in system (when offered) may help you plan **before** expiry — **they do not remove** your duty to rotate stock daily.

- **Programme supply idea (agreement): 1 kg @ ₹75/kg** (both SKUs) · **5 kg @ ₹68/kg** · **35 kg @ ₹58/kg + ₹3/kg** delivery * · **free** delivery on **1 kg & 5 kg** * — IQF story; **invoice** is final.
- **Open market (rough):** retail and wholesale bands move weekly — **check your phone and local shops** before you believe any slide.
- **Franchise design idea * Flat renewal** talk (e.g. **₹25k/year**) and **no % on sales** in programme story * — **agreement only**.

Read the next table slowly: the **buy column** uses **₹75/kg** for **both** lines to match the deck's **1 kg retail floor** — still **not** your real invoice unless papers say so. The **sell column** (₹95) is a **round classroom shelf idea** — **you fix what the customer pays. Freight sidebar:** on a **35 kg** lot, **₹3/kg = ₹105** vs a common **~₹10/kg** story = **~₹350** — **~₹245** illustrative gap *; **1 kg & 5 kg** often **free delivery** here vs per-kg charges elsewhere *. **Volume column** is **not a sales target** from us.

Item	Buy * (classroom)	Sell * (you pick)	Gap *	Kg/mo *	× sum *
Frozen matar (peas)	₹75 (1 kg floor story)	₹95 (classroom shelf)	₹20	2,000	₹40,000
Frozen sweet corn	₹75 (1 kg floor story)	₹95 (classroom shelf)	₹20	1,500	₹30,000
Total example gross (on paper)	Before rent, power, staff, wastage, tax, and other real life costs				₹70,000

** **Not a forecast.** Buy **₹75** ties to this deck's **1 kg retail floor** — your **real buy** (incl. 5 kg / 35 kg paths) is on **invoice**. Sell **₹95** is **classroom arithmetic only**. Kg/month are **not targets** we promise. After rent & electricity (yours) and other costs, what stays in your pocket = **your sums**. Renewal (~₹25k/year idea *) ≈ **~₹2,083/month** on paper — **agreement** governs.*

ROI metric (example)	Botanika Bharat combo	Typical large FMCG franchise *
Setup investment	₹5–7 lakh* (machine + infra, indicative)	₹15–25 lakh* (often higher entry + fees)
Net profit band (example talk only)	Varies widely — your rent, power, volume *	Often squeezed after % fees *
Payback idea	No fixed months promised — depends on sales you build *	Often longer when entry fee + royalty load *
Return % on paper	We do not quote a guaranteed ROI % here *	% royalty can eat a steady slice *
Asset ownership	You own your hardware (as per deal) — your balance sheet, not rented glory	Often brand-led / leased model
Supply focus	Sweet corn & green peas — IQF story you can explain simply *	Wide mixed range — less depth on two crops *
Price story in market	Programme calm vs open retail / wholesale — room to undercut or premium-up on quality	Usually standard MRP / brand ladder

** "Typical large FMCG franchise" is a **general market picture** for talk — not one named company. Figures vary widely; use this only as a discussion aid.*

CLEAR COMPARE
Flat renewal story * vs % of sales models * — read both with your CA

HONEST TIMING
NO
payback date promised — depends on
YOUR
market work *

SCALE WHEN READY
Blast / freezer capacity as volume grows —
AS PER AGREEMENT
*

Before you sign anything: compare entry fee, % on sales, supply terms, and cold-chain duty on paper. Then visit www.botanikabharat.com — only the agreement locks what matters.

SCALABILITY & FUTURE GROWTH

Your first centre is a deliberate **foot-in with lower indicative capex** than many national franchise packs. When sweet corn and green peas volume steadies, you scale **blast capacity** (e.g. 5 MT class — as per agreement) or add **satellite express chill** points — **Botanika** is structured so growth funds from **your** trading margin, not endless head-office taps. Growth still depends on **demand you build** and your contract.

MARKET OPPORTUNITY

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Big demand for **frozen matar** and **frozen sweet corn** in India — shops, apps, and bulk buyers all play in the same game. Below we compare **typical open-market style prices** with **our programme idea: ₹75/kg** floor on the **1 kg retail** path (both SKUs), **₹68/kg (5 kg)**, **₹58/kg (35 kg)** + **₹3/kg** delivery, and **free** delivery on **1 kg & 5 kg** * when the agreement says so. Numbers are only to help you think; **your city and today's screen can be different**.

Why this business is full of chance for you

From a simple house kitchen to a big hotel, people want **quick cooking**. Frozen peas add colour to rice and sabzi; frozen sweet corn goes into soup, pizza, and snacks. So demand runs **almost the whole year** — not only one festival. **Your profit** still depends on **how hard you work**, how you keep cold chain, and what price your buyer accepts.

Today a customer may buy from a **kirana**, a **big grocery website**, a **10-minute delivery app**, or a **bulk seller on a B2B listing site** (IndiaMART / TradeIndia style). Each place shows a **different number**: MRP, discount, delivery charge, small pack size, or bulk MOQ. That is good for you as a partner — it means **many price stories** in the market. When your **buy cost** is clear on a programme sheet, you get room to **plan margin** in retail and wholesale.

Our edge in simple words: under agreement, partner supply is framed around a **clear pack ladder**: **₹75/kg** on the **1 kg retail** path for **both** peas and sweet corn, **₹68/kg (5 kg)**, **₹58/kg (35 kg)** plus **₹3/kg** delivery on the big bag, and **no delivery charge** on **1 kg & 5 kg** * — vs many channels where **~₹10/kg** freight shows up on **all** pack sizes. Open retail and wholesale bands in many places are **often higher** on shelf — sometimes much higher on apps — but they can also dip in some weeks. We do **not** run those apps or mandi; we only offer a **calm, written programme idea** plus **IQF-quality story** you can stand behind. **Always match live app / shop rates yourself.**

WHERE PRICE IS SEEN (GENERAL PICTURE)	FROZEN PEAS — IDEA / KG *	FROZEN SWEET CORN — IDEA / KG *
Local kirana / general trade (1 kg type packs)	Often about **₹120–₹200**	Often about **₹110–₹185**
Large online grocers (e-commerce)	Many listings **₹140–₹230+** style (brand / offer)	Many listings **₹110–₹200** style
Quick 10-minute style apps (small pack + speed)	Per-kg feel often **high** after pack + fee *	Same — check pack weight on phone *
B2B listing sites (IndiaMART / TradeIndia style bulk quotes)	Wide quotes **₹75–₹130** (grade / MOQ mix)	Wide quotes **₹75–₹125**
Open wholesale / mandi-linked (changes fast)	**Jumps weekly** — band similar to bulk listings *	**Jumps weekly** *
Botanika partner programme (agreement) *	**1 kg retail: ₹75/kg · 5 kg: ₹68/kg · 35 kg: ₹58/kg + ₹3/kg del.**	**Same ladder for sweet corn when programme says so ***

₹75 (1 kg) · **₹68** (5 kg) · **₹58** + **₹3** del. (35 kg) ·

IQF QUALITY
Export-style freezing *idea* — helps you say "quality" with confidence; still, **YOUR BUYER** is the final judge.

THREE WAYS TO EARN
Retail shop + bulk + hotel / catering together in one franchise *idea* — more doors than many single-channel schemes (as per agreement).

MORE IN YOUR POCKET
0% royalty on your sales in our design vs many models that take a cut — your upside stays **YOURS** if the market accepts you.

Protect both sides: This page is **sales education and comparison only**. It does **not** guarantee demand, price, margin, or profit. Market, apps, and rules change. Nothing here fixes future duty on Botanika Bharat LLP beyond what is **signed and invoiced**. Your result = **local market + your effort + your agreement**.

HEAD-TO-HEAD COMPARISON

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Investor-style **brand comparison** — simple words for any reader. "Other reputed brands" is a **general market picture**, not one named company. We stack it next to **open India prices** you can check on kirana, big grocery sites, 10-minute apps, and B2B listing style quotes — then our calm programme idea: **₹75/kg** (1 kg retail, both SKUs), **₹68/kg (5 kg)**, **₹58/kg (35 kg)** + freight, **free** delivery on **1 kg & 5 kg** * (agreement).

Why this page matters for your pocket

Buyers see **many ₹/kg** for the same frozen matar or corn — **shop, app, B2B, wholesale** — changing week to week. As a partner you want a **clear buy side** to plan **your** sell price and keep margin when the street prints higher.

Smart compare: note peas & corn **per kg and delivery**. Retail bands often sit above our **₹75/kg** 1 kg floor story; bulk jumps; **~₹10/kg** freight is common elsewhere. Our design aims at **steady supply + 0% on sales** (when agreement says so) — **your profit still needs work + cold chain**.

PARTNER PATH — SIMPLE FLOW

1. **Check the street**
   Kirana, big grocery sites, 10-min apps, B2B-style quotes — write per-kg idea for peas & corn *

2. **Lock calm buy + IQF story**
   Pack ladder *
   ₹75/kg
   (1 kg both) ·
   ₹68
   (5 kg) ·
   ₹58
   +
   ₹3
   del. (35 kg) ·
   free
   del. 1 & 5 kg *
   + IQF —
   only
   if agreement & invoice say so *

3. **Serve cold, sell wide**
   Honest freezer + retail + bulk + HoReCa —
   you
   set local sell price *

4. **Keep the upside**
   0%

** Illustrative flow only — not steps we guarantee. Final map = **signed agreement** + invoices.*

PARAMETER	BOTANIKA BHARAT LLP	OTHER REPUTED BRANDS *
Yearly renewal / fee idea *	₹25,000/year flat-fee story *	Often **₹5–15 lakh+** upfront style *
Royalty *	0% on sales in programme design *	Often **5%–12%** of gross sales style *
Product source	Our IQF factory / supply chain (controlled spec) *	Often third-party / centralised rigid flow *
Price control	Partner can price to compete locally *	Often **MRP / ladder** fixed by brand *
Freight / delivery idea *	Free on 1 kg & 5 kg · 35 kg bulk ₹3/kg delivery *	Many setups **~₹10/kg** style freight on **all** pack sizes *
Territory	Exclusive zone idea (map in agreement) *	Often **overlap** / contested *
Support level	~6 months opening-team idea at HQ * + video-call refreshers for staff when programme offers *	Often basic manual + call-centre style *
Expansion	Add capacity as you grow *	Often **apply, wait, pay again** *
Asset ownership	Machine / kit yours (as per deal) *	Often **brand-owned** infra *
Entry barrier *	Moderate — ₹5–7 lakh machine + infra idea *	High — **₹20–40 lakh+** with fee style *
Exit value	Own asset can have resale idea *	Upfront fee often **sunk** *
Break-even *	4–8 months in sample sketch *	Often **24–36 months** sketch *

** Illustrative talk only — not a promise, not legal advice. "Other reputed brands" = **general market pattern**. Fees, royalty, zone, support months, capex, payback, freight, and factory description = **only** what your **signed agreement** and **invoice** show. Market and apps change daily — **verify yourself**. Pack ladder (1 kg **₹75** both SKUs, 5 kg **₹68**, 35 kg*

LOW FEE STORY
₹25,000
1st-year style vs many
LAKH-LEVEL
entries — more cash stays with
YOU
for stock and shop *

NO % ON BILL
0%
royalty on sales in our
DESIGN
— compare with
5–12%
style cuts elsewhere *

CALM BUY ₹
Programme pack ladder + delivery story vs noisy retail / app / B2B bands —
YOU
still set sell price *

YOU OWN THE WORK
Profit follows
YOUR MARKET + EFFORT
; we do not run your counter — agreement + honesty decide the rest *

Safe for both sides: This page shares **ideas and market-style comparison** only. It does **not** comment on any company by name, does **not** guarantee area, support length, payback, or margin, and does **not** create duty beyond **signed papers**. If a line does not match your city, treat it as **planning talk** — then read the **contract** with your advisor.

ENGLISH

ZERO ROYALTY
YOUR PROFIT IS 100% YOURS *

* Means: in our programme **design**, we do **not** take a % cut on your shop sales when your **agreement** says so — you still pay for stock, renewal, and normal costs. This page uses **round numbers** to teach the idea; real life = **market + your work**.

How royalty shows up in today's franchise talk

In **current market research** and franchise brochures, many **FMCG-style** models show a **% of gross sales** to the brand. Simple maths (example only): on about **₹10 lakh** sales, a **7.5%–15%** style line item is often discussed in the band of roughly **₹75,000–₹1,50,000** — **before** rent, staff, and power *. Over **five years**, that pattern can add up to **many lakhs** in planning slides — your real ₹ depend on **contract % and turnover**; we only paint a **neutral compare picture**.

Botanika Bharat LLP — **zero royalty on your sales** in our programme **design** * (when agreement says so). We lean on **supply economics**: factory / programme volume — **not** "every bill you print." When open **retail / app / B2B** prints sit above your calm **₹75/kg** 1 kg floor (both SKUs) and your **bulk + freight** story *, that margin fight is **yours** — table below adds **extra compare lines**; every ₹ is still **example talk**.

Compare frozen matar & corn like a buyer: kirana, big grocery sites, 10-minute apps, and bulk-style listings (IndiaMART / TradeIndia pattern) often show **per-kg bands** above our programme supply sketch — useful **margin headroom idea** for you, not a promise. With **no royalty** on sales in our design (when agreement says so), that headroom is **not** reduced by a % to us — **your profit** still depends on **stock turn, waste, and effort**.

5-YEAR OUTCOME IDEA *	BOTANIKA BHARAT LLP	MARKET-STYLE SKETCH (8% ROYALTY) *
Gross sales (5 yrs)	₹7.05 Cr (illustrative)	**₹7.05 Cr** (illustrative)
Total royalty paid *	₹0 (0% on sales design *)	**₹56.4 lakh** sketch (8% × ₹7.05 Cr idea *)
Total renewal fees *	₹1.25 lakh idea (₹25k × 5 yrs *)	**₹10–25 lakh** style (varies widely *)
5-yr sketch — total to HQ / brand *	**~₹1.25 lakh renewal-only band ***	**~₹66.4–₹81.4 lakh band (sketch: ₹56.4L royalty + ₹10–25L renewal — classroom sum *)**
Net in investor pocket	More retained in this same-turnover sketch *	**Less retained** in this maths story after % line *
Machine / kit resale	Yours as per deal — resale idea *	Often **stays with brand model** — check each offer *
True 5-year wealth picture	Friendly capital story in this example *	**Different picture** after % in same sketch *
1-yr royalty on **₹1 Cr** sales (idea) *	₹0	**₹8 lakh** sketch (8% × ₹1 Cr *)
Yearly renewal / flat fee (idea) *	₹25,000/year style *	**₹5–15 lakh+** style *
Who sets shop sell price? *	You — local choice *	Often **brand / MRP ladder** *
Channels in one plan *	Retail + wholesale + HoReCa *	Often **one lane locked** *
Programme supply & freight *	1 kg: ₹75/kg both · 5 kg: ₹68 · 35 kg: ₹58 + ₹3/kg del. · free del. 1 & 5 kg *	Open listings often show **higher retail / changing bulk** quotes + **~₹10/kg** freight style *

** **Illustrative market-style maths** for side-by-side learning — like numbers used in franchise seminars and planning sheets; **not** a forecast, **not** tax advice, **not** tied to any one company's live offer. **₹7.05 Cr** and **8%** are **round teaching inputs** so both columns can be read on the same page. The **~₹66.4–₹81.4 lakh** band simply **combines two sketch lines** above (royalty + renewal column) — a **classroom sum**, not field research. Pack ladder & delivery rules apply **only** if your **agreement** and **invoice** say so. Your result = **your market + your work + your contract**.*

NO % ON COUNTER
In our programme
DESIGN
, your turnover is
NOT
charged a royalty % when agreement says so *

CALM BUY ₹
₹75
1 kg floor (both SKUs) + bulk ladder vs many retail & app prints —
YOU
set local sell *

HQ CASH SKETCH
Renewal-only
~₹1.25L
vs combined
~₹66–81L
planning band — same-page maths for talk *

WE EARN ON SUPPLY
We align with
SUPPLY VOLUME
— not a % on every bill in our programme
DESIGN
*

Protect both sides: This page is **general education** using **current market-style examples**. It does **not** promise income or describe any single company's offer. The second column is a **common planning pattern** from public franchise talk — please **verify** anything material with your own reading and advisors. Nothing replaces your **CA / lawyer** or **signed agreement**. Botanika Bharat LLP is bound **only** by what is **written and invoiced**.

OUR LICENSES

Licence & registration table only — confirm every number on **MCA, GST, FSSAI, DGFT** portals. This page has **no product pricing**; pricing sits in programme pages and **invoices**.

Why this page: partners and banks ask for **clean IDs**. Use the **table** for numbers; use the **flow** to see how registrations **stack** — still, **portal > PDF** *.

REGISTRATION / ITEM	NUMBER / DETAIL (COMPANY RECORD) *
Legal name	**Botanika Bharat LLP**
Company ID (MCA reference)	ACR-2811
PAN	ABFFB5548L
TAN	MRTB09556B
GST number	05ABFFB5548L1Z8
IEC (DGFT)	ABFFB5548L
FSSAI (Central)	10251007107816296
RCMC (APEDA)	RCMC/APEDA/22134/2025-2026
Udyam registration	UDYAM-UK-12-0077822
Website	**www.botanikabharat.com**
Spice Board	CRES/SBCB/27687/2025-2026
Batch lab COI (quality doc) *	**COI** after lab QC — **per batch**, format per **SOP & agreement** *
BANK (REFERENCE ONLY) *	
Bank name	ICICI Bank Ltd.
Account number	053305005214
IFSC code	ICIC0000533
Branch	Nainital Highway Road, Rudrapur
Account type	Current account
Remark	Banking name — **BOTANIKA BHARAT LLP**

** Copied for **orientation** at print time — **not** a government printout. **Verify** spelling, status, and validity online. **Batch COI**: practice & scope **only** as per **agreement** & batch file. **Bank**: confirm before remittance. **No price or market compare** on this sheet.*

WHY US — LICENCE CHAIN

1. **Legal & tax ID**
   MCA ref · PAN · TAN · GST — who we are on paper *

▼

2. **Food authority**
   FSSAI Central — safety & category credibility *

▼

3. **Export & sector rails**
   IEC · RCMC · Spice Board · Udyam — trade & MSME lane *

▼

4. **Batch trace (COI)**
   Lab → COI per batch when spec passes — file for B2B *

▼

5. **Settlement clarity**
   Current a/c in
   LLP name
   — matches GST identity *

** Flow = registration story only. Check each step on the right portal — not legal advice.*

Protect everyone: This page lists **licences & bank reference** only. It **does not** warrant every batch or product line. Botanika Bharat LLP is **not** bound beyond **signed agreement** and **live official records**.

FULL PRODUCT MAP — TAP A FAMILY (BUTTON STYLE)

Same list for **organic or normal** grade — we quote what your buyer's spec asks; **no duplicate** organic line here. Stock / MOQ / price only on **fresh quote**. **No profit promise** — only your agreement + invoice are final.

ENGLISH

IQF & VEG | SPICES · WHOLE | POWDERS · BLENDS | OLEORESINS · OILS | RICE · GRAINS | PULSES · NUTS | HONEY · HEALTH | PICKLES · RTE | ORGANIC *

** Organic & conventional in the **same family** — one line in this PDF.*

Frozen & fresh produce:

IQF green peas, sweet corn, mixed vegetables, broccoli, okra, spinach, green chilli, coriander; onion (red, pink, golta), dehydrated onion; mushroom fresh, dehydrated, powder; frozen paneer, soya chaap; mango pulp; fresh mango & grapes seasonal.

Spices — whole & herbal:

Garlic, black & green pepper, cardamom small/large, cinnamon, cassia, clove, nutmeg, mace, cumin, coriander seed, fennel, fenugreek, mustard, poppy, sesame, curry leaf, whole red chilli, star anise, saffron, ajwain, allspice, aniseed, asafoetida, bay, kokum, juniper, long pepper, greater galangal, tamarind, horseradish; herbs — basil, thyme, oregano, rosemary, mint, sage, parsley, marjoram, celery, dill, hyssop, savory, tarragon, sweet flag, cambodge, caper, lovage, pomegranate seed, tejpat.

Powders & instant:

Turmeric, chilli, coriander, cumin, cardamom, cassia, celery, cinnamon, clove, dill, fennel, fenugreek, ginger, mustard, pepper, tamarind, tejpat; curry masala, curry paste, spice blends; instant pickles; freeze-dried veg; green pepper powder; poppy powder; tamarind concentrate.

Oleoresins & extracts:

Capsicum, paprika, pepper, chilli, turmeric, ginger, garlic, nutmeg, mustard, parsley, rosemary, vanilla, tamarind, spice oleoresins (NES); cardamom, cassia, celery, chilli, cinnamon, clove, coriander, cumin, curry leaf, curry powder, dill, fennel, fenugreek, galangal, mace oleoresins; garcinia, curcumin, capsaicin, vanillin, tamarind extracts.

Essential & spice oils:

Ajwain, aniseed, asafoetida, basil, bergamot, caraway, cardamom, cassia, cinnamon, clove, coriander, cumin, dill, garlic, ginger, galangal, horseradish, Japanese mint, juniper, kokum, mace, menthol crystal, mustard, nutmeg, paprika, parsley, pepper, peppermint, rosemary, spearmint, thyme, turmeric, star anise, spice oils (NES).

Grains, rice & seeds:

Basmati & non-basmati rice, wheat, dry peas seeds, paddy seeds, guar gum, de-oiled rice bran; dry pulses as stocked; fruit & vegetable seeds; floriculture on project.

Nuts, dairy & sweet:

Cashew kernels, CNSL / kardanol, HPS groundnuts; dried walnuts; jaggery & confectionery, cocoa preparations; honey plain, infused, specialty blends as per range; cereal preparations.

Health & herbal:

Ashwagandha, giloy, guduchi (Tinospora), moringa powder, wheatgrass powder; herbal & medicinal lines on spec; preserved & dried vegetables.

Pickle, sauce, RTE, dairy:

Pickles, chutneys, sauces & condiments, ready-to-eat where stocked; dairy & paneer under IQF block; spice in brine, pepper in brine; dehydrated garlic flakes & powder.

Beverages & misc.:

Alcoholic & non-alcoholic beverage ingredients project basis; custom packing & private label volume + compliance first.

*Tip: ask for **live Excel / price band** — this is a memory map only.*

FAQ

ENGLISH

Questions **1–26** in **two sections** (A: 1–12, B: 13–26). Frozen **green peas** & **sweet corn** franchise — simple words. If anything disagrees with your **signed agreement**, the agreement wins.

These lines are **discussion helpers** — not legal advice. Check **GST, FSSAI, and local rules** with your CA / lawyer. Profit depends on **your market, cold chain, and effort** — not on this PDF alone.

SECTION A — BASICS & COMPARE (Q 1–12)

1. What am I buying into, in plain words?
Answer: A **partner programme** around **IQF frozen peas** and **frozen sweet corn**, often as a **retail shop** or a **stockist / bulk** path * (agreement picks yours). You get supply + papers + training **ideas** — your shop, blast/freezer, rent, power, and selling are **still yours**. It is **business**, not a lottery.

2. Why peas and sweet corn — why not some other product?
Answer: Both are **easy to explain** to any customer — from a village to a city doctor. They go into **home cooking** and **hotels / caterers**. Demand in cities runs **almost the whole year**. So you are not betting on one festival. Still, **slow weeks** can happen; that is normal in food trade.

3. How is this better than buying from any random mandi or bulk market?
Answer: Open market price can **jump every week** and quality can change. Our programme is framed so you get a **calm buy-side idea** on paper (when your agreement says so), **IQF-style freezing story**, and **batch discipline** (lab → COI when spec passes, as per SOP). That gives you **confidence to talk to serious buyers**. It does **not** mean we beat every mandi rate every day — compare yourself.

4. What is IQF — can you explain like I am new to this?
Answer: **IQF** means Individually Quick Frozen. Vegetables are frozen fast so pieces stay **separate** and texture stays better than old-style big blocks. Customers feel the difference in cooking. For claims, always read the **label and batch** on the pack you actually receive.

5. How do you compare with "big brand" frozen franchises?
Answer: Many models take a **cut on your sales** or lock you in a **very narrow list**. Our design pushes **0% royalty on your turnover** in the programme sketch and a **wider basket** (spices, oils, more IQF) when you are ready. Big brands may spend more on ads — **you** still win only if **your market accepts you**. Read every fee in your **draft agreement**.

6. Do I pay royalty on what I sell?
Answer: The programme is **drawn as 0% royalty on your sales turnover** — that is the **idea** for partners. Other charges may still exist (onboarding, stock, transport, etc.). Only your **signed contract** and **invoices** are final — ask for a line-by-line table before you pay.

7. What extra fees should I expect besides product cost?
Answer: Typical food programmes may have **one-time join**, **security deposit**, **first stock purchase**, or **marketing kit** charges. We list nothing fixed here because it can change by **city and season**. Get a **written schedule of all charges** from the sales team and match it to the agreement.

8. What buy-price idea do you use for peas and corn?
Answer: This deck uses an **illustrative ladder** — **₹75/kg** floor on the **1 kg retail** path for **both** peas and sweet corn; **₹68/kg (5 kg)**; **₹58/kg (35 kg)** plus **₹3/kg delivery** on that bag; **free delivery** on **1 kg & 5 kg** * when the programme says so. Many other suppliers use a **~₹10/kg** freight style on **all** pack sizes — compare **landed** cost, not only list **₹/kg**. Open apps and shops often show **higher** shelf rates — but they can also run offers. **Always verify** today's programme sheet and invoice; nothing in this PDF is a locked price.

9. Is profit guaranteed?
Answer: No. Any business can lose money if sales are slow, power fails, or stock is wasted. We give a **supply and story edge**; you must still run **math on rent, staff, and spoilage**. If someone promises fixed profit, ask for it in **writing on company letterhead** — and still show it to your CA.

10. What if online apps sell cheaper on a discount day?
Answer: Apps change price **every day**. Sometimes their pack size is smaller. **Work out price per kg** on your phone before you worry. Your edge is **local trust, speed, and bulk** — not only MRP. Compare **same pack size** and **same quality**.

11. Do I need a deep freezer?
Answer: Frozen food needs **steady deep freeze** (follow your equipment manual and FSSAI guidance). Programme talks often include **blast + deep-freeze capacity** (e.g. **5 MT class blast** story) * — **exact spec only in agreement**. Poor storage = **soft product and loss** — that is on your operations.

12. What temperature should I keep in the freezer?
Answer: Run at **steady cold** as per your freezer rating and product label — usually **frozen veg at deep freeze** is the safe habit. Open the door less; use a thermometer. If the chain breaks, **quality and shelf life** suffer — customers notice.

SECTION B — MONEY, STOCK & TRANSPORT (Q 13–26)

13. Will I get territory protection?
Answer: Many partners ask for **radius or area** rules. This must be written in your **agreement** — exclusivity, channels (retail vs online), and renewal. Do **not** assume protection from a brochure; ask for a map clause you can read.

14. Can I sell to hotels, caterers, and bulk buyers?
Answer: Yes — that is one of the **three lanes** we talk about: **shop, bulk, hotel / catering**. Hotels often ask for **papers and steady grade**. Batch COI (when spec passes) is a **strong story** for B2B — confirm details in your SOP and agreement.

15. Can I list products online or on quick-commerce?
Answer: Only if your **agreement** allows it and you follow **brand / e-com policy**. Pricing and claims on apps must be **true**. FSSAI labelling rules still apply. If you are unsure, ask the team before you upload packs.

16. What quality documents does the company give?
Answer: Serious buyers may ask for **company licences** (FSSAI, GST, IEC where relevant), **batch / COA** style papers, and **COI after lab QC** for a batch when specification passes — as per agreement. Always keep **copies** of invoices and batch codes for your own protection.

17. What is COI — why does it matter?
Answer: **COI** (Certificate of Inspection) here means a **quality document tied to a batch** after lab checks — when the batch meets the agreed spec. It helps with **hotels and distributors** who do not buy on "trust me" words alone. Scope and format are **as per SOP and agreement** — not every random claim.

18. How do I verify licences and IDs?
Answer: Ask for **GST, FSSAI, IEC / RCMC** copies as relevant to your trade. Check on **government portals** (GST, FSSAI, GSTIN / MCA). Do not rely on WhatsApp forwards. Your CA can help you read **validity dates** and **scope**.

19. Can I add spices, oils, and other products later?
Answer: Yes — that is part of the **wider basket** story. Many partners start with **peas and corn**, then add lines when **cash flow and trust** are strong. Stock, MOQ, and price come **per enquiry** — not every SKU is ready every day.

20. What support is realistic from the company?
Answer: Expect **supply, documentation, and training ideas** as per programme — not a promise that customers will queue automatically. Ask for a **written list**: training hours, marketing assets, escalation phone, and reorder process. **No support** replaces your local selling.

21. How much stock should I keep?
Answer: Start **smaller** until you learn your weekly movement. Too much stock ties **cash** and risks **power failure**; too little loses **sales**. Plan with **rotation** — first in, first out. Your team can suggest a **starter plan**; final numbers are yours.

22. What is MOQ — will it hurt a small shop?
Answer: MOQ means minimum order quantity. Bulk routes need higher MOQ; retail may be lower. If MOQ feels high, ask for **split schedule** or **shared delivery** — whatever is **written in policy**. Do not assume flexibility from talk alone.

23. Who pays transport and how long is delivery?
Answer: This deck's **illustrative story** is **free delivery** on **1 kg & 5 kg** orders and **₹3/kg** freight on **35 kg** bulk * — vs a common **~₹10/kg** freight pattern elsewhere *. In real life, freight still changes by **distance, vehicle, and season**. Ask for **ex-works / FOR / door delivery** terms on the **invoice** and agreement. Lead time = **production + logistics** — get a **realistic range** in writing for your city.

24. What payment terms are usual?
Answer: New accounts often start with **advance or partial advance. Credit**, if ever offered, is usually tied to **tier, volume, and history** — often with a **security instrument** and **short cycles** (e.g. 7–15 day style talk) * — **only your agreement** is real. Never pay in cash without **receipt**. Match **bank name** to agreement. If terms feel unclear, pause and ask your CA.

25. What if goods are damaged in transit?
Answer: Take **photos**, note **LR / POD**, and report **within the time window** in your agreement / SOP. Frozen food needs **quick inspection** on arrival. If you sign "received OK" without checking, you weaken your claim. Some programmes discuss **system-based claim steps** before you accept a bad lot — **only what is written** applies; we do **not** promise automatic credit from this PDF.

26. Can I return goods if my customer does not buy?
Answer: Frozen food is **sensitive**. Return rules depend on **agreement + reason** (wrong dispatch vs slow sales). "Slow sales" is usually **your market risk**, not the company's. Ask for a **clear return / claim SOP** in writing before you sign — especially time limits after delivery.

Part 1 / 2: FAQs age fast. If a line here conflicts with your **contract**, the **contract** wins. This is not a substitute for legal, tax, or investment advice.

FAQ

Questions **27–54** in **two sections** (C: 27–40, D: 41–54) — **14 each**. Same rule: **signed agreement** + **your effort** beat any line here. Read with your CA before you pay.

Same spirit as page 1: **not** legal or tax advice. Rules in your city (FSSAI, local licence, weights & measures) may apply — verify with a qualified advisor.

SECTION C — RETURNS, LEGAL & MARKET (Q 27–40)

27. What shelf life should I expect?
Answer: Follow the **date on the pack** you receive; storage must match label + cold chain. Never sell past **best-before / use-by** rules that apply to that SKU. If you rotate stock poorly, old bags hurt **your reputation** — not only one batch.

28. A customer says quality is bad — what do I do?
Answer: Stay calm. Note **batch code**, date of sale, and storage you kept. Escalate to company **within SOP time** with photos. If you already broke cold chain, a claim may fail. **Honest records** protect both sides.

29. Is this PDF a legal contract?
Answer: No. It is a **sales and education** document. Rights and duties come from your **signed agreement**, **GST invoice**, and law. If a verbal promise is not in the contract, treat it as **zero** for safety.

30. Should I show this to a lawyer or CA before paying?
Answer: Yes, if the amount is serious for you. A CA helps with **GST, billing, and margin math**. A lawyer helps read **exit, dispute, and liability** clauses. Spending a little early can save a lot later.

31. What if my city market is slow?
Answer: Every city has **competition** and **seasons.** Slow market means you must push **bulk + hotel + repeat buyers** harder — or reduce stock. No honest partner can promise **crowds** on day one. Plan **6–12 months** of working capital in your head.

32. Can my family run this — husband, wife, son?
Answer: Many shops work best as **family teams** — one handles purchase, one handles counter, one handles delivery. Put roles on paper so **daily freezer checks** do not slip. Agreement may name **who signs orders** — align that with your family plan.

33. Can I hire staff or a salesman?
Answer: Yes, if you train them on **temperature, hygiene, and honest billing.** Staff mistakes (leaving freezer open) cause **big losses.** Write simple SOPs in your own language. Labour law and PF rules may apply — ask your CA when you grow.

34. Do I need my own FSSAI licence for retail?
Answer: Rules depend on **your state and turnover band.** Many retailers need **FSSAI registration or licence** when they sell packed food. Do not guess — check the **official FSSAI portal** or a food consultant. Operating without required licence can invite **penalty.**

35. Why pick Botanika vs another famous frozen brand?
Answer: Compare three things on paper: **(1) total fee load** including royalty, **(2) SKU freedom** for future growth, **(3) papers and export mindset.** Famous brands may charge more overhead; smaller traders may give zero papers. We push **0% royalty sketch**, **IQF story**, **wider basket** — you still decide after **your own due diligence.**

36. Company is in Uttarakhand — does distance hurt me?
Answer: Distance matters for **freight days and planning.** It does not change the **logic of quality.** Ask for **dispatch calendar** and **nearest supply point** for your state. Good planning beats daily panic buying from random mandi.

37. You export — how does that help my small shop?
Answer: Export discipline usually means **stricter docs, traceability mindset, and stable specs** — the same habit supports **hotels and distributors** near you. It does not automatically make your street busy; **you** still sell locally.

38. Can I put Botanika / programme branding on my shop board?
Answer: Only with **written brand rules** — colours, logo size, and claims. Unauthorised changes can break **trust** and contract. Ask for an **artwork kit** if available.

39. What if I want to stop after one year?
Answer: Read **exit clause**: notice days, stock handling, deposit refund rules, and brand removal. Some programmes charge **penalty** for early exit — your lawyer should explain it. Never sign if you do not understand exit.

40. Can I move the franchise to another city?
Answer: Territory is usually **fixed by agreement.** Moving city = new discussion, maybe **new fee** and **new area check.** Do not assume automatic transfer.

SECTION D — BRAND, RISK & FINAL CHECKLIST (Q 41–54)

41. Will I get proper GST bill and documents?
Answer: You should insist on **tax invoice** as per law and match GSTIN to official records. Keep bills for **your own GST return** and for any claim. If someone refuses invoice, that is a **red flag.**

42. Can you give a rough margin idea?
Answer: Margin = **your selling price minus all costs** (stock, rent, power, wastage, staff). Open market prices move — use **today's local MRP and bulk rates** to estimate. We do **not** promise a fixed margin; anyone who does without a signed clause is risky.

43. Summer and power cuts worry me — what is the smart move?
Answer: Invest in **stabiliser / backup plan** as per budget; reduce open-door time; keep **thermometer** inside. In hot months, **smaller but more frequent** orders can reduce stock sitting in freezer. This is **operations basics**, not a secret trick.

44. Local cheap brands undercut me — what is our reply?
Answer: Do not fight only on price. Sell **texture, colour, lab story, and steady grade.** Some buyers always pick cheapest — let them. Your job is to win **quality buyers** who come back. Show **batch / papers** when needed.

45. What training will I get — one day or more?
Answer: Ask for a **written training outline**: cold chain, product knowledge, billing, claims. Meetings often discuss a **long opening window at Rudrapur HQ** for the first team *; extra hires later may have a **small fee cap** *; **travel & stay** are usually **yours** *. **Video-call** sessions may be offered for staff — **not** a lifetime promise. Training only helps if you **use it daily** — especially freezer discipline.

46. How often can supply price change?
Answer: Food prices can move with **crop, fuel, and season.** Programme sheets should carry **validity dates.** If price changes, you should get **advance notice** as per policy — not surprise on delivery day. Watch **invoice each time.**

47. Can I take only sweet corn or only peas?
Answer: Commercially you may want one SKU first — ask if policy allows **single-SKU start.** Many partners run both because customers buy **together.** Write what you want in the **first order plan.**

48. Should I insure my stock?
Answer: Insurance is **your choice** with a general insurance agent — fire, theft, and machinery breakdown policies exist in market. Read exclusions: many policies do not cover **poor cold chain.** This PDF does not sell insurance.

49. What if my freezer fails at night?
Answer: That is **business risk.** Keep **service mechanic** contact, alarm where possible, and do not overload freezer. Move stock to **backup cold** if you have partner nearby. Prevention is cheaper than one night's loss.

50. Final checklist before I pay — what must I verify?
Answer: (1) **GST + FSSAI** on portal, (2) **bank details** match agreement, (3) **all fees** listed, (4) **exit + claim** clauses read, (5) **programme sheet** price validity, (6) **cold chain plan** ready at your shop. If any point feels blank, **stop** — ask again. Sleep one night, then decide.

51. Can I get a sample or small trial order before I scale up?
Answer: Ask the team for **what is allowed today** — sample policy, MOQ, and charges can change by **season and route.** A trial is not a promise of later price or credit; match anything offered to **email / programme sheet.** Your cold chain must still be ready — **half-serious storage** wastes even a good sample.

52. Who do I contact first for dispatch, invoice, or payment mismatch?
Answer: Use the **official escalation path** in your agreement or welcome pack — one primary email / phone for **commercial + logistics**, not random chats. Keep **invoice number, LR, date** in every message. If someone asks for payment into a **new bank**, stop and verify on **letterhead** — fraud exists in every industry.

53. Can I order mixed pack sizes in one go — e.g. 1 kg shop packs + 5 kg HoReCa + 35 kg bulk?
Answer: Many partners want **one dispatch** with more than one SKU or pack line. Whether that is allowed, and how **MOQ / freight** are calculated, is **policy + route** — not fixed in this PDF. Ask for a **written combo rule** (minimum lines, how delivery charges apply per pack type) and match it to your **invoice** before you assume "one truck fits all."

54. If the company ever flags a batch recall or quality alert, what should I do first?
Answer: Treat it as **serious food safety**: **stop sale** of that batch, **segregate** stock in the freezer, note **batch codes** and invoices, and follow the **official notice** from the company (channel, timeline, return / destroy steps). Do **not** rely on WhatsApp rumours — match the alert to **letterhead / email** you can file. Your agreement and local **FSSAI** duties still apply — ask your advisor if unsure.

ENGLISH

BOTANIKA BHARAT LLP

THANK YOU

You read till the end — that means you are serious. We use **simple English** on purpose: school pass or CA, both should follow. Core story: **IQF frozen peas** and **sweet corn**, **shop** or **stockist** style * — programme idea here: **₹75/kg** 1 kg floor (both SKUs), **₹68 (5 kg)**, **₹58 + ₹3 del. (35 kg)**, **free** del. on 1 & 5 kg * and **flat yearly renewal** * (agreement wins). Next step: ask for **papers + programme sheet**, check cold chain, then decide with your family and CA.

IQF FROZEN — FRANCHISE PROGRAMME

> *"When your customer trusts the food on the plate and you keep a fair margin, the name grows – we only feel success when you win in your market."*
>
> — Our belief (full detail only in your signed agreement)

OUR RANGE — YOU CAN GROW INTO THIS

IQF peas & corn | Spices & powders | Oils & oleoresins | Rice · honey · health | Pickles · RTE · more | See p.10 map

ADDRESS
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Ask team for best calling time.

WHY TALK TO US

We sit on your side of the table: 0% royalty on sales in programme **design** * — verify agreement. **Calm buy-side** on peas & corn * vs noisy market. **IQF + batch papers** for hotels. **Training + VC refreshers** when programme offers * — not a promise of crowds. Profit = **your market + your work**.

1 — CALL OR WRITE
Ask for the **programme sheet** and put your doubts in simple words.

2 — CHECK ON PAPER
Match every line to **GST / FSSAI / agreement**. Take help from your CA.

3 — PAY WHEN SURE
Pay only when **you** are happy — **signed paper + invoice** beat any slide or PDF.

Closing note: This PDF is **marketing and education**, not a binding offer. Nothing here fixes profit, area, or price unless the same line is **signed and invoiced**. We want an **honest, long** partnership — built on clear writing, not loud promises.

Botanika Bharat LLP (ACR-2811)
H.No. 143 2nd Floor, Shakti Vihar Colony Rudrapur, Nainital Road Udham Singh Nagar, Uttarakhand, India - 263153

CERTIFICATE OF ANALYSIS

Report No.: BB/20260210-01 **Report Date: 10-02-2026**

1. Product Information

Parameter	Details
Sample Name	Frozen Sweet Corn
Lot No. / Batch Code	B260324SC
Date of Processing (DOP)	20-01-2026
Packing Details	35 Kg Bag (Custom Packing Available)
Pack Size	35 Kg Net Weight
Marks	Botanika Bharat LLP; Frozen Sweet Corn; Batch Code: B260324SC; DOP - 20-01-26
Dispatch Product Temp	-18.3 °C (± 2)

2. Organoleptic Analysis

Parameter	Result / Description
Appearance	Typical Sweet Corn Kernel; Tender with ice crystals
Colour	Yellow to golden yellow
Taste	Sweet
Texture	Triangular; Intact Kernels

3. Physical & Chemical Analysis

Parameter	Result	Customer Spec	UoM	Test Method
Length	10.8	9.0 – 13.0	mm	Internal Method
Width	8.7	8.1 – 9.5	mm	Internal Method
Height	4.2	3.4 – 4.8	mm	Internal Method
pH	5.1	4.0 – 6.5	-	Internal Method
BRIX ° (%TSS) at 20°C	10.3	-	-	Internal Method
Extraneous Material	Nil	Nil	%	Internal Method
Thawing Loss	0.1	< 3	%	Internal Method

Storage & Handling Instructions:

1. Storage Temperature: To be stored in a clean & sanitized cold store maintained at -18°C to -22°C.
2. Handling: Avoid exposure to heat and direct sunlight. Keep storage environment strictly controlled.
3. Origin: India
4. Purpose & Quality: Export Graded A

Note: Microbial testing is conducted at external NABL accredited laboratories.

BOTANIKA BHARAT LLP
APPROVED
AUTHORISED SIGNATURE

End Of Report

Botanika Bharat LLP (ACR-2811)

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CERTIFICATE OF ANALYSIS

Report No.: BB/20260254-08 **Report Date: 10-02-2026**

1. Product Information

Parameter	Details
Product Name	Frozen Green Peas
Batch No.	BB/GP/2026/001
Manufacturing Date	05-Feb-2026
Expiry Date	05-Feb-2027
Date of Analysis	10-Feb-2026
Packaging	35 Kg Bag (Custom Packing Available)
Shelf Life	12 months at -18°C

2. Physical & Chemical Analysis

Parameter	Specification	Result	Method Used
Appearance/Color	Natural green, whole, uniform size	Conforms	Visual Inspection
Odor	Natural, free from off-odor	Conforms	Organoleptic
Texture	Tender but firm	Conforms	Organoleptic
Foreign Matter	Nil	Nil	Visual
Damaged/Discolored	$\leq$ 1%	0.4%	Visual Count
Size Uniformity	$\geq$ 90% uniform	93%	Sieve Analysis
Moisture	$\leq$ 80%	77.8%	Oven Drying
pH (10% solution)	5.8 – 6.5	6.1	pH Meter
Freezing Temp	$\leq$ -18°C	-20°C	Temp Log Data

3. Microbiological & Safety Analysis

Parameter	Specification	Result	Method Used
TVC (Total Plate Count)	< 10^5 CFU/g	1.5×10^4 CFU/g	IS 5402
Coliform Count	< 100 CFU/g	< 10 CFU/g	IS 5401
E. coli	Absent in 1g	Absent	IS 5887
Yeast & Mould	< 100 CFU/g	25 CFU/g	IS 5403
Pesticide Residue	Within FSSAI Limits	Within Limit	GC/MS

Storage & Handling Instructions:

1. Storage Temperature: To be stored in a clean & sanitized cold store maintained at -18°C to -22°C.
2. Handling: Avoid exposure to heat and direct sunlight. Keep storage environment strictly controlled.
3. Origin: Indian
4. Quality: Export Graded A

Note: Microbial testing is conducted at external NABL accredited laboratories.

***** END OF REPORT *****

BOTANIKA BHARAT LLP
APPROVED
AUTHORISED SIGNATURE